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## ALABAMA TECHNOLOGY NETWORK LAUNCHES CONNEX™ ALABAMA BRINGING SUPPLY CHAIN SUPPORT TO MANUFACTURERS

*CONNEX™ Alabama combines manufacturers and supplier data into a single accurate, searchable scouting-database to better connect manufacturers and provides supply chain visualizations.*



**Montgomery, AL** – The Alabama Technology Network (ATN), the state’s Manufacturing Extension Partnership (MEP) announced today the launch of [CONNEX™ Alabama](#), a solution that will help strengthen the local and domestic manufacturing supply chain.

[CONNEX™ Alabama](#) is powerful online manufacturer database and connectivity platform provided for Alabama manufacturers. It’s designed to help manufacturers connect, find local and domestic suppliers, explore production capabilities, and manage their supply chain to identify single supplier risks and find opportunities for diversification.

ATN has long been a champion for promoting a thriving manufacturing community in the state of Alabama and to help take that support to the next level, we are pleased to launch CONNEX Marketplace in Alabama (aka, CONNEX™ Alabama). CONNEX is the country’s leading solution to help shore up the manufacturing community by making connections based on capabilities and mitigating supply chain risks.

“CONNEX™ Alabama is another example of our commitment to Alabama manufacturers, states Whitney Barlow, ATN’s Supplier Development Manager. “We believe that CONNEX Marketplace has the potential to transform the way manufacturers do business in Alabama. Manufacturers will have the ability to post RFIs and RFQs for such items in the platform’s B2B Exchange Center, to which qualified suppliers may directly respond with their capabilities and availability. We are very excited to introduce CONNEX™ Alabama as Alabama’s supply chain solution.”

The CONNEX Marketplace technology was developed several years ago by i5 Services to connect the U.S. manufacturing supply chain. It’s now being used by manufacturers and suppliers across the country to connect with one another and find new business opportunities.

“We are thrilled to partner with the Alabama Technology Network to implement and support the CONNEX Alabama platform,” says Alan Davis, President and CEO of i5 Services. “When we first set out to create CONNEX Marketplace, we knew that we had to work closely with existing manufacturing partners across the

nation. Those partners know exactly who the manufacturers and suppliers are in their state and have established good relationships with them. The Alabama Technology Network is one of those critical partners and we are excited to work with them to bring this new supply chain platform to Alabama manufacturers and help them grow their business."

While CONNEX™ Alabama is a no-cost resource for Alabama manufacturers, the national subscription of CONNEX Marketplace is \$500/year which allows manufacturers to search and connect nationally. Alabama manufacturers can receive free national access for life by using the ATN promo code "**AlabamaFree**." The promo code expires July 8, 2023.

Free registration for Alabama manufacturers starts May 10. To learn more about CONNEX™ Alabama, and how to sign up for a free subscription, visit: <https://www.atn.org/connex-alabama/> or contact Whitney Barlow at [connexalabama@atn.org](mailto:connexalabama@atn.org).

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### **About ATN**

Part of the Alabama Community College System and serving as the Manufacturing Extension Partnership affiliate for Alabama, the Alabama Technology Network (ATN) has served Alabama manufacturers since 1996. ATN's team of experts help address the needs of industry and business through innovative, sustainable, and cost-effective solutions. ATN conducts detailed needs assessments, outlines potential solutions based on the assessment results, and provides technical assistance and customized training in the areas of Continual Improvement, Environmental Health & Safety, Industrial Maintenance & Technology, and Leadership & Management Development.

### **About CONNEX Marketplace by i5 Services**

Founded in 2015, CONNEX Marketplace is a SaaS platform that connects U.S. manufacturers, suppliers and buyers into a single, accurate, searchable supply-chain database based on deep data such as equipment, certifications, capabilities and more. Manufacturers and suppliers can quickly post and respond to needs, visualize supply chain risk, search for qualified suppliers and instantly discover new business opportunities. For more information, visit [www.ConnexMarketplace.com](http://www.ConnexMarketplace.com)